

## AT THE WHITE HOUSE BEGINNING MONDAY

## August Fur Sale



## A Greater Achievement In The Way Of Beauty And Of Lowered Prices Than We Have Ever Before Accomplished

A YEARLY event—in itself an important economy opportunity—but, enlivened at this time because of our wise purchase months ago of the new, exclusive and authentic modes of the coming season—fashioned from pelts matched to each other as are pearls in a necklace. Exquisite pieces from such world renowned furriers as Revillon Freres—for whom we are exclusive Southwestern Agents—and furs which bear the White House guarantee. We have sufficient furs to carry on the sale throughout the month of August—in fact the largest stock ever shown in the Southwest.

Ours was a wise purchase—a great merchandising achievement—because we bought when trade conditions had brought prices to the lowest point of the year—before the strike of the fur workers and the consequent suspension of production.

## Furs Have Not Been So Low In Years

Fall is so closely upon us that we need only to cast our thoughts ahead a very little way to realize how thoroughly enjoyable a fur coat, wrap or scarf will be. And what more opportune time to buy than now while the White House holds its annual sale of furs.

## Furs Held Until You Want Them

A deposit of 20 percent is sufficient to hold any garment included in the sale. The balance may be paid by November 1st—and, in the interval we will store the furs selected free of charge. Liberal credit arrangements will be extended charge customers on fur purchases.

## A Visit To El Paso Is Opportune

Those who would avail themselves of this sale will find now an opportunity to do their Fall shopping for there is an authentic showing of Fall modes in every department of the store. If inconvenient at this time, write to Betty, who is an expert shopper and who will exercise great care and understanding in filling your order.

## FURS IN NEXT SEASON'S MODE AT LOWEST PRICES OF THE YEAR

BEFORE you glance at the prices below, let's look into the buying of furs—for furs, like diamonds, must be bought largely on the faith of the reliability of the firm who is authority on furs—as we are recognized to be. White House furs must not only be authentic in quality, but in vogue—reflecting, presenting as in a looking glass the mode of 1920-21. And these furs do.

## Luxurious Coats And Wraps Of Fur

AUSTRALIAN CONEY COAT—Full flare model—the new deep collar—belting. In Taupe and Kolinsky color. Tones—silk lined—30 inch model. August Fur Sale price. **\$79.50**

AUSTRALIAN CONEY COAT—Flare model—Taupe Kitt Coney color tones, extra large coat, 40-in. model. Our August Fur Sale price. **\$98.50**

RAY SEAL COAT—Very deep collar—Bell cuffs—may be worn with or without belt, large coat, 36-in. model. August Fur Sale. **\$148.50**

RAY SEAL COAT—Best quality pelts, deep collar. Bell cuffs, worn with or without belt, large coat, 36 in. model. August Fur Sale. **\$210.00**

RAY SEAL COAT—Deep collar and cuffs of Black Skunk, Australian Opossum or Siberian Squirrel. Handsome 36-inch model. August Fur Sale Price. **\$244.50**

SPANISH LEOPARD COAT—Youthful sport model, Ray Seal collar and cuffs. Smart style for a miss, 30 in. model. August Fur sale. **\$169.50**

NATURAL MUSKRAT COAT—Made of selected full size skins, sport model, 30 in. length. An extra special August Fur Sale value at **\$198.50**

NATURAL MUSKRAT COAT—Extra fine quality—deep cape collar and cuffs—full flare self bordered model. 36 inch length. August Fur Sale price. **\$244.50**

MOLE CONEY COAT—An exceptionally smart model, 36 in. length, suitable for maid or matron. August Fur Sale price is. **\$174.50**

TAUPE MARMOT COAT—With self collar and cuffs, sport model—30 in. length, youthful model and very attractive. August Fur Sale. **\$174.50**

KOLINSKY MARMOT COAT—With self collar and cuffs, very smart, 36-in. length, attractively priced during August Fur Sale at **\$193.50**

KOLINSKY MARMOT COAT—Luxurious length and cut, deep self collar and cuffs, 48-in. length. Our August Fur Sale price. **\$244.50**

TAUPE MARMOT COAT—Sport model, with choice of Australian Opossum and natural Raccoon collar and cuffs, 20-in. August Sale. **\$219.50**

KOLINSKY MARMOT COAT—Smart sport model—Australian Opossum or natural Raccoon collar & cuffs, 30-inch. August Fur Sale. **\$219.50**

TAUPE MARMOT COAT—With very, very deep collar and cuffs of Natural Raccoon, 36-in. model. August Fur Sale Price. **\$244.50**

KOLINSKY MARMOT COAT—Very deep Natural Raccoon collar and cuffs, smart model, 36 in. length. August Fur Sale. **\$244.50**

BLACK PONY COAT—Extra quality Pony skins—deep collar & cuffs of black Skunk or Australian Opossum, 36-in. August Fur sale. **\$244.50**

CIVET CAT COAT—Extra full flare, belted, large shawl collar, a stunning model, 36-in. length. August Fur Sale. **\$259.50**

NUTRIA COAT—Taupe and natural color, luxurious and handsome as a coat, large Monk collar, 30 in. length. August Fur sale. **\$210.00**

NUTRIA SPORT COAT—Taupe color, full flare model, with deep collar, 36-in. length, a wonderful value. August Fur Sale. **\$323.50**

SCOTCH MOLE WRAP—The newest idea in a wrappy model—extra deep cape collar—even the lining is handsome, being embroidered, 48-in. model, an elegant wrap for. **\$787.50**

SCOTCH MOLE COAT—Splendidly luxurious pelt, deep cape collar and bell cuffs of self fur, 36-in. model. August Fur sale. **\$449.50**

SCOTCH MOLE COAT—Exceptionally beautiful, deep cape collar and cuffs of Skunk—36-in. length. August Fur Sale Price. **\$579.50**

SIBERIAN SQUIRREL COAT—Of selected blue pelts, sport model, deep collar, 30 in. model, very smart and luxurious. August Fur Sale. **\$549.50**

SIBERIAN SQUIRREL COAT—With extra sweep—deep cape collar and cuffs, 33 in. length. Very beautiful. August Fur Sale. **\$598.50**

SIBERIAN SQUIRREL COAT—Of fine blue pelts, artistically made, deep cape collar, 36-in. length. A handsome coat. August sale. **\$649.50**

FRENCH SEAL COAT—Of selected pelts, deep cape collar and cuffs of Beaver, Squirrel, Australian Opossum or Skunk. 36-inch. **\$379.50**

FRENCH SEAL COAT—Elegant model with deep self collar and cuffs, 48-in. length. Special value. August Fur Sale Price is. **\$379.50**

FRENCH SEAL WRAP—Wrappy model with deep cape collar of Australian Opossum, 45-in. length. August Fur Sale Price. **\$469.50**

HUDSON SEAL COAT—Deep collar and cuffs of self fur, very beautiful lining, 36 inch length. August Fur Sale. **\$498.50**

HUDSON SEAL COAT—Choice of Beaver, Skunk, Squirrel collar and cuffs, an elegant model, 36-inch length. August Fur sale. **\$598.50**

HUDSON SEAL COAT—Of selected pelts, deep collar and cuffs of self fur, elegant model, 40 inch length. August Fur sale. **\$689.50**

—Apparel Salon, 2nd Floor—

## Modish Fur Prices

CONEY STOLE—Extra long, with wide cape back, brown, taupe, black. August Fur Sale at. **\$39.50**

WOLF ANIMAL SCARF—Extra large bush tail, brown, taupe, black colors. August Fur Sale. **\$29.50**

WOLF ANIMAL SCARF—Extra grade, large bush tail, brown, taupe, black. August Fur Sale. **\$44.50**

WOLF ANIMAL SCARF—Very fine, has large bush tail, brown, taupe, black. August Fur Sale. **\$49.50**

FOX ANIMAL SCARF—Good size, black, red, brown, taupe. Good value. August Fur Sale. **\$44.50**

FOX ANIMAL SCARF—Very pretty skins, black, red, brown and taupe. August Fur Sale. **\$49.50**

FOX ANIMAL SCARF—Large size, in black, red, brown or taupe. August Fur Sale Price is. **\$57.50**

FOX ANIMAL SCARF—Very handsome scarf, in red, black, brown, taupe. August Fur Sale. **\$79.50**

PATAGONIAN FOX ANIMAL SCARF—Taupe, silver and brown colors. August Fur Sale. **\$44.50**

BLACK LYNX ANIMAL SCARF—Smart model and good size. Special value. August Fur Sale. **\$39.50**

BLACK LYNX ANIMAL SCARF—In large size, very handsome. August Fur Sale. **\$57.50**

BLACK LYNX STOLE—Very handsome with street tulle. August Fur Sale. **\$193.50**

AUSTRALIAN CONEY COAT—In Kit and Brown—deep collar. August Fur Sale. **\$53.50**

EASTERN MINK CHOKER—Made of one full skin, smart style. August Fur Sale. **\$17.50**



## Misses' College Clothes

—2nd FLOOR

Apparel fashioned in voguish ways and yet retaining the lines of smart youthfulness is desirable for the College girl. Such modes, typically White House styles in silk and wool are to be seen here. We might mention, too, that we are exclusive Southwestern agents for Peggy Paige and Rosemary Dresses for young women.

Chic frocks in Satin are shown in youthful modes as low as \$25. Frocks of Wool Tricotine are very smart and very reasonably priced at \$39.50.

Handsome models in Kitten's Ear Crepe, Crepe Moroccan, Crepe Satin, Crepe de Chine, Tricolette and Georgette Crepe in many delicate and street shades, are priced at about \$50.00 and up.

Style and grace is in every line of the new wrappy coats in the newest drapery materials—and in the new colors—self or fur trimmed—\$25.00 to \$250.00.

Smarter than ever before are fashionable suits of Velour de Laine, Duvetyn, Tricotine, Broadcloth, Point Twill, Gabardine and novelty checks—shown in all the new Autumn colorings. Priced from \$32.50 to \$250.00.

—Apparel Salon, 2nd Floor—

The Junior Miss who is going away to boarding school or convent will find suitable apparel in new Fall styles and colors on the Girls' Floor—the third.



## August Sale Of Silk Hose Continues Mon.

Here is a review of the prices as advertised for the first day's selling.

## Phoenix Silk Hose 98c Beaton, Gordon, Gotham SILK HOSE

\$1.50 Silk Hose. **\$1.25**

\$2.50 Silk Hose. **\$2.15**

Plus Tax 2c

\$3.00 Silk Hose. **\$2.55**

Plus Tax 6c

\$3.50 Silk Hose. **\$2.95**

Plus Tax 10c

\$4.00 Silk Hose. **\$3.45**

Plus Tax 15c

\$4.50 Silk Hose. **\$3.85**

Plus Tax 15c

\$5.00 Silk Hose. **\$4.25**

Plus Tax 20c

Sale reductions on Kayser, Beaton, McCallum Van Raalte, Gordon and Gotham Silk Hose.

\$5.50 Silk Hose. **\$4.75**

Plus Tax 25c

\$6.00 Silk Hose. **\$5.10**

Plus Tax 30c

\$6.50 Silk Hose. **\$5.50**

Plus Tax 35c

\$6.75, \$7 Silk Hose. **\$5.95**

Plus Tax 40c

All Higher Grades Reduced Accordingly.

—Main Floor—

See Window Displays Today

THE WHITE HOUSE

"The Store of Service"

